

## **AP 505.4 – Corporate Sponsorships**

The goal with any corporate sponsorship agreement is to provide opportunities for Idaho Falls School District 91 and its schools to build strong partnerships with businesses and community groups. The District and/or Schools will provide the board with quarterly updates on sponsorship agreements.

Sponsorship opportunities in D91 will be available in a two-tiered system:

- **District-level sponsorships**
  - Community, district-wide events such as Emotion Bowl, Tiger-Grizz Wrestling, Tiger-Grizz Track
  - District and school structures such as Ravsten Stadium, Ravsten Stadium scoreboards, gymnasium scoreboards, gymnasium floors, etc.
  - Any major effort/campaign to upgrade/improve district facilities including sports fields, gymnasiums, etc.
  - Any sponsorship proposal that would include multiple schools and/or multiple sports
  - Proceeds would support and benefit the district's athletic program
  - These agreements would be signed by the superintendent
  
- **School-level sponsorships**
  - Examples: Banners, programs, T-shirts, posters, stickers on chairs, promotions & announcements during games, etc.
  - Schools would negotiate these agreements according to the following district guidelines:
    - Agreements must be in writing and clearly describe services/advertising/objectives being received/exchanged
    - Promotions may differ from season to season and sport to sport, but shouldn't differ dramatically from sponsor to sponsor
    - They must include a specific season/time frame/expiration date
    - They must be for no more than a year, but can be subject to renewal
    - They must be signed by principal & AD and filed w/assistant superintendent of secondary education
  - Proceeds would support the school's athletic program or individual teams
  - In addition, the AD's would coordinate and align these efforts with individual coaches or organizations who may have sold banners and other promotional materials in the past.